

Maritime Heritage Alliance Board of Directors

MINUTES

August 14, 2017

Call To Order – 5:34 PM

Directors present: Doug Roberts, Rod Jones, Ned Van Hamm, Rich Brauer, Steve Harold, Jay Ruzak, Scott Ford

Directors absent: Jo Lauterbach, Angelita Mercado (Brendan O'Donnell resigned 8/13/2017)

Guests: Michelle Handke, Tom Bowes, Linda Posler, Mike Sutherland

Public Comments: Mike Sutherland, Champion's captain, suggested that Champion re-enact the history of schooners delivering fresh cherries to Chicago. With the support of Cherry Republic, Champion would stop at Holland, MI and Navy Pier in Chicago. Mike also added a leg to the nation of Cuba.

➤ Rich Brauer moved that the Cherry-Chicago idea be more fully developed for possible execution next summer. Scott Ford seconded, unanimous approval

Acceptance of Agenda

➤ Scott Ford moved for acceptance, Rod Jones seconded, unanimous approval

Approval of Minutes of June 12, 2017 minutes (There was no July 2017 meeting.)

➤ Steve Harold moved for acceptance, Jay Ruzak seconded, unanimous approval

Board President Report: Doug Roberts

- Captain Salaries – Madeline has traditionally paid its captain \$100 per day on legs to/from paying events. Doug suggested that a rate be established for Champion's captain. After considerable discussion, Jay Ruzak, Scott Ford and Rich Brauer agreed to meet and recommend a payment plan to the board.
- Advisory Committee to the Board – Doug would like the board to authorize an ad hoc advisory committee consisting of community members who can lend their expertise to special projects for MHA.

➤ Rod moved for the establishment of the ad hoc advisory committee and the president's authority to use the committee. Rich Brauer seconded, unanimous approval.

- Indigenous Peoples Education Opportunity – During the Nina/Pinta visit to TC, MHA will provide its tent, two tables and some chairs for representative of the local Native American tribes to use when providing educational material regarding Christopher Columbus' expedition to the Americas. Rich Brauer prepared some succinct answers to likely media questions. These answers will be distributed to the MHA volunteers supporting the Nina-Pinta visit.
- Board Involvement – Doug encouraged board directors to step up and to take an active role one or more MHA activities.

Treasurer's Report: JoAnn Lauterbach emailed the report. Directors asked why the 166% increase in director's liability insurance. Atch1.

➤ Steve Harold moved to accept the report as filed. Scott Ford seconded. Unanimous approval.

Financial Statements: Atch2a, P&L by Class, July, 2017; Atch2b, July, 2017 Financial Reports

Madeline Committee: Tom Bowes: Minutes of July 27 meeting, Atch 3. Tom stated that the transom of new dingy is several inches higher than that of the previous dingy. This makes the motor's prop too shallow to be fully effective. The cost to modify the current motor with a longer shaft is almost as costly as it is to replace the motor altogether. The committee will review this matter at its next meeting. Tom also explained that last Sunday's accidental alert signal from Madeline's EPIRB was probably caused by switch activation when the unit was stored in the base of the navigation station. A secure storage solution will be enacted.

Champion Committee: no report Doug stated that a “thank you” letter will be sent to Cherry Republic for the food it provided during the at risk children’s program. Doug stated that the details of the Boy Scout request to charter Champion are evolving and he will keep the board informed by email.

Restoration Work Shop: Rod Jones stated a few small problems were discovered during the first on-the-water test of the barrel back. The date of the official launch and ride by the former owner is still not set.

Small Boat Committee: no report

Program Committee: Laura Quackenbush provided a report on September 9th “MHA’s Classic Sail, Paddle and Row Boat Show” Atch4.

Membership Committee: no report

➤ Jay Ruzak moved that Judy King be removed as committee chair. Rod Jones seconded. Unanimous approval.

Social Media Committee: no report

Office Report: Michelle Handke stated that all guest requests and reservations are up-to-date for the C&H program. This is a remarkable improvement over last year. Michelle plans to send a bi-weekly email indentifying volunteer opportunities. She asks that the board provide notes on its activities in these emails.

Old Business:

- By-laws review schedule: Steve Harold briefly met with the Executive Committee earlier today at 4PM to review the first draft of the new by-laws. Several small changes were made. Steve will email the updated version to the board soon.
- Long Rang Plan: Survey results and RACI assignments: Ned Van Hamm explained the tallies for the top four strategies. Atch5
 - Re-publish Steve Harold’s articles on TC history. Doug Roberts accepted accountability to organize a committee to activate this strategy.
 - Deliver spring and fall (October/November) appeals. Rod Jones accepted accountability to organize a committee to activate this strategy.
 - Identify and pitch to like-minded foundations, in and outside the region. Rich Brauer accepted accountability to organize a committee to activate this strategy.
 - Publish an annual report (Jan/Mar). Scott Ford accepted accountability to organize a committee to activate this strategy.

- Boy Scouts proposal: Jay Ruzak – Covered in Champion notes above.
- Board secretary and treasurer transitions: Doug Roberts stated that Jo Lauterbach plans to resign the board and her treasurer responsibilities. Doug recommended that Ned Van Hamm take over treasurer responsibilities and that Scott Ford take over board secretary responsibilities starting at the October 9th board meeting.

➤ Rod Jones moved to accept Doug Robert’s recommendation. Rich Brauer seconded. Unanimous approval.

- Protecting MHA strategies, data and resources: Doug Roberts stated that the board needs to protect its strategies, data and resources. This requires that all board members attend every board meeting and that all are actively engaged in various activities to move MHA forward. After discussion regarding involvement, a motion was made.

➤ Rich Brauer moved to ask Angelita Mercado to submit her resignation from the board because she has dropped her involvement in an important committee and has frequently been absent from board meetings. She is invited to meet with the board at the September 11th meeting. Jay Ruzak seconded. Unanimous approval.

New Business:

- Scott Ford recommends that MHA institute programs of trainees who pay to be aboard Madeline and other MHA boats as is done on the replica of the Niagara of 1812 fame. This kind of program is permissible according to CFR, section 4, sub chapter R. Scott will organize a Skype meeting with the Niagara’s management and the MHA board to explore possibilities.
- Burgee – Doug Roberts circulated several proposed designs. More in the works,

Public Comment: Tom Bowes was one of eight MHA members at the Elk Rapids Harbor Days. There were 12 deck tours of Champion. To make MHAs effort more worthwhile, MHA needs to independently advertise its role in this event.

Adjournment at 7:45PM

Future meeting dates-note change of dates:

Executive Committee meeting, August 31st, 12Noon, Unit 24, 12055 Woodwinds, TC 49684

September BOD meeting, September 11th, 5:30PM, Bldg 1.